









## BUSINESS IS GOOD

Every Albertan knows that successful factories mean prosperity to the community in which they are situated. Every Albertan wants to see Alberta developed into an even greater manufacturing province. Possessing all the natural resources necessary to successful manufacturing, there is no reason why this commendable desire should not be abundantly realized in Sunny Alberta.

A factory however, can only be successful when there is a steady and sufficient demand for the products it makes. The people of Alberta of Alberta must do their part in building the factories of the Province by purchasing, whenever possible, products Made-on-Alberta soil in preference to importations.

LET'S  
KEEP  
IT  
GOOD

Insist on  
**MADE-IN-ALBERTA**  
PRODUCTS

Busier Products  
Bigger Payrolls

**Alberta Development Board**

*Southern Section*

J. H. HANNA,

Secretary, Board of Trade,

CALGARY

THE SPIRIT OF FALL IS IN THE AIR—  
BASKETBALL DAYS ARE HERE—

Days of keen muscles, trim bodies, fast feet—all timed to the flashing reactions of clear quick minds. Perfect physiques revel in the thrills of basketball days as perfect tastes take keener delight in the finer, truer flavor of—



**CALGARY  
DRY  
GINGER ALE**

AWARDED  
The Medal of Honor and  
Grand Prix at the 1929 Expo-  
sition Nationale, Limoges,  
France.

*The Beverage  
Of Connoisseurs.*

CALGARY BREWING & MALTING COMPANY, LTD.



**D. AUSTIN LANE**  
BARRISTER  
—AND—  
SOLICITOR  
OPEN SATURDAY'S  
Pioneer Market Block  
GLEICHEN, ALBERTA  
Calgary Office: Albertan  
Building.

**Cattle and Hogs  
Shipped Weekly**

I ship hogs once a week. Any person wanting to sell hogs should advise me two or three days in advance. Will also look over any cattle offering for sale.

O. DESJARDINE,  
Phone 55, Gleichen.

**T. H. Beach**  
Auctioneer

Sales Conducted any place  
in the Province

FOR TERMS  
Enquire at Office in Pioneer Market  
Block  
Office phone 5 Residence phone 2

## Town & District

Geo. Shouldice, relieving C. P. R. operator has left for Rosedale.

St. Andrew's W. A. will hold their annual bazaar on Saturday, November 22nd. Keep this date free.

Archie Gilles, C. P. R. operator, has returned to Gleichen after spending six weeks holidaying at his former home in Ironprieur, Ont.

Mrs. Hugh Telford left Tuesday for her home on Lulu Island, B. C., having spent a few weeks visiting her parents, Mr. and Mrs. G. C. House.

Marcellus Bolinger, Jr., arrived home Monday from the Calgary Holy Cross hospital, and was overjoyed to see his Gleichen friends once more. He is recovering nicely from the amputation of his leg.

Sunday, October 12, services will be conducted by Rev. R. C. Moreash at Pioneer school at 11 a. m. Afternoon service at Liberty school accompanied by Rev. Silverthorn of the Milo Baptist Church at 2 p. m. and at 8 p. m. Rev. Moreash will again speak to the Milo audience.

Jack McHugh, the well-known leader of the Blackfoot reserve here, has a curiosity down at the river which he says beats anything John Glambeck can produce in the shape of a tree. It is a big cotton-wood tree with a good sized cherry tree grafted on top of it which this year produced a crop of cherries. He would like to have M. Glambeck's opinion of this freak.

R. S. McQueen let The Call have a peep at his old home newspaper, The Echo, published in Amherstburg, Ont. It is a very interesting sheet and prints a column of ancient news from its files of 20, 30, 40 and 50 years ago. An item in 50 years ago states: "The price of wheat advanced to 90 cents a bushel." That would sound good to the Gleichen farmers right now. The Echo also advertised 50 years ago: J. D. Black of Amherst just received five cases of ladies button shoes, also twenty dozen crompton corsets." Times styles and girls change remarks The Echo.

Jack Muller, the well-known horse man, spent a few days last week visiting his friend G. C. House.

Two Dominion government inspectors arrived Tuesday from Regina to make an examination of the Bassano plane that crashed in Gleichen Sunday afternoon. Many are anxious to learn of their findings which they would not divulge. Sergt. Tomlinson and Cons. Ellison had a long vigil guarding the wrecked plane until the arrival of the inspectors.

The gravel trucks have returned and the men are busy gravelling through town and eastward. The main force, however, is working east and west from Cluny.

Miss Pearl Burbank came up from Brooks to visit her friend Miss Alvina Moss and to attend the Tennis Club dance.

A good crowd turned out to attend the Tennis Club dance Friday night, but as the orchestra did not arrive until about 11:30, through car trouble, many had left for home or to other dances. However, those who remained had a splendid time and the Club realized a fair amount for the treasury.

### COMING EVENTS

Oct. 20—Mr. John Bird addresses Gleichen Canadian Club.  
Oct. 31—Hockey Association dance.  
Nov. 22—St. Andrew's W. A. annual bazaar.

## FARMERS WANT ALBERTA LIVESTOCK

Many farmers want feeding and breeding Cattle. Livestock is one of the best means by which grain can be marketed. Help to preserve this market by keeping unfinished cattle and breeding stock on Alberta farms.

### WHAT HAVE YOU FOR SALE?

If you have cattle for sale, send a list giving full particulars of number, breed, age, condition, etc. to—

Livestock Branch—Alberta Department of  
Agriculture  
PARLIAMENT BUILDINGS, EDMONTON

### DO YOU WISH TO BUY?

Those wishing to buy cattle should write to the above Branch, giving full particulars of their requirements.

Hon. George Hoadley,  
Minister of Agriculture.

H. A. Craig,  
Dep. Minister of Agriculture.

## Kraft's Furs

Specializing in a full range of  
**FUR COATS**

We do expert Fur remodeling.

**Kraft the Furrier**

LIMITED

222 8th Ave. West  
CALGARY, ALTA.

Est. 1908

## A. V. COCKS

Insurance Counsellor

Insurance is my business. It is my function to safe-guard you against needless hazards. I handle every form of Insurance. There is no obligation involved in discussing this vital matter with me.

INSURE IN RELIABLE  
COMPANIES.

M. W. MacDONALD, L.L.B.  
BARRISTER-AT-LAW

ARROWOOD, ALBERTA

Collections a specialty  
Estates, Loans, Insurance, Rail, Fire  
and Life

INVESTMENTS — FARM LANDS

M MURRAY  
Accountant

Insurance of all Kinds  
Real Estate  
Income Tax Returns Prepared.  
Secretarial Work  
Undertaken

Local Agent for: North Empire Fire Ins. Co., Norwich Union Fire Ins. Society, Continental Ins. Co. of N. Y.  
Kents Collected  
Properties looked after  
"Insure with Murray and Stop Your Worry,"

Office in Town Hall  
GLEICHEN, ALTA.

## TOWN OF GLEICHEN

### OFFICE HOURS

9 a.m. to 12:30 p.m. and  
2:30 to 5:30 p.m. Daily

Council meeting second Friday of each month at 8 p.m.

This office will be closed as follows: Sundays, Statutory Holidays and the last fortnight of July each year.

—ALSO—

First two legal working days of each month for meter reading and first two legal working days following the fifteenth of month for collections, etc.  
M. MURRAY,  
Secretary-Treasurer.

# Healthfull Beverages

- IF YOU LIKE A BEVERAGE WITH SNAP AND SPARKLE
- IF YOU LIKE A BEVERAGE WITH MELLOW SMOOTHNESS
- IF YOU LIKE A BEVERAGE OF CREAMY DELICIOUSNESS
- IF YOU LIKE A BEVERAGE FULL-BODIED AND SATISFYING
- IN SHORT, A BEVERAGE PERFECTLY BREWED AND AGED
- THEN YOU CERTAINLY WILL ENJOY

## CANADA'S FINEST LAGAR BEERS

All good hotels and clubs serve these products of the Alberta Brewing Industry. Beer Parlors supply, in a legitimate way, the demand for a mild alcoholic beverage.

SOLD BY THE CASE FROM OUR  
Warehouse at Gleichen  
PHONE NO. 39 GLEICHEN

Agents for Alberta Brewing Industry

## DISTRIBUTORS LIMITED

This advertisement is not inserted by the Alberta Liquor Control Board, or by the Government of the Province of Alberta.

## Absolute Confidence

When you deliver your grain to the U. G. G. Elevator you have absolute confidence in the service and treatment you will receive, and in the ability of the company to give the fullest possible protection to your interests.

## UNITED GRAIN GROWERS LTD

Elevators at: Gleichen, Arrowwood, Cluny, Namaka.



**XMAS!**  
in the  
OLD  
COUNTRY

**SPECIAL TRAINS**  
to ship's side at West Saint John  
Departs WINNIPEG 10.00 a.m.

Dec. 2	Duchess of York	Sailing Dec. 5
9	Richmond	" 12
13	Atholl	" 16
for Glasgow, Belfast, Liverpool		
Dec. 10	Montclair	Sailing Dec. 13
for Cherbourg, Southampton		
Through Sleeping Cars from Western Points		
Connecting with Special Trains at Winnipeg		

**LOW  
FARES  
DURING  
DECEMBER**

Make reservation early with the Ticket Agent

**Canadian Pacific**